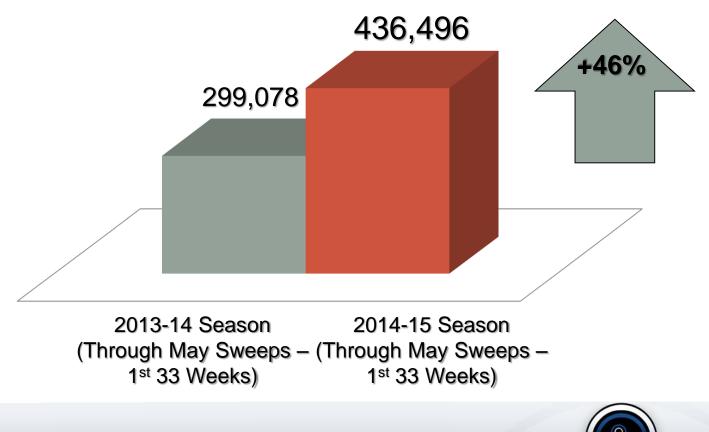


Nationally, the 2<sup>nd</sup> season of Raw Travel is Up +46% over the same period last year

## Raw Travel Average Weekly National HH IMPs



Source: Nielsen Metered Market HHs Modeled to National

STD Average (1st 33 weeks Season 2 Vs. Season 1)