



RAW TRAVEL® EXPANDS GLOBAL FOOTPRINT INTO ASIA

- Nat Geo People Asia Picks up Hit Travel Series from the U.S. -

New York, NY – October 13th, 2016 - AIM Tell-A-Vision® Group (AIM TV) announced today that Nat Geo People recently acquired Asian territorial rights to certain episodes of their production, **Raw Travel®**, the U.S.A.'S #1 most watched syndicated adventure travel & lifestyle series. The series began broadcasting on Nat Geo People in a variety of Asian territories earlier last month.

The announcement is just the latest in a string of licensing deals from Raw Travel's international distributor Off the Fence Distribution, who has also inked several other deals for the series in territories in Europe, Africa, the Middle East and on a variety of airlines the past several months.

Off the Fence is responsible for licensing *Raw Travel* (58 x 30') to media outlets outside of the United States and represents the show at global television markets, including the upcoming market MIPCOM later this month.

Raw Travel is a 30 minute adventure travel & lifestyle series that incorporates two of the fastest growing segments of travel: eco-tourism & voluntourism. The fast paced show focuses on authentic experiences to often off-the-beaten-path destinations as well as other more mainstream destinations. The show recently debuted its 4th season in U.S. Syndication in the United States in 159 cities representing over 93% of U.S. television households.

"We are excited about working with Nat Geo People in Asia and in continuing to work with Off the Fence to expand our international audience even as our U.S. fan base continues to expand" stated **Robert G. Rose, Executive Producer and Host**. "Raw Travel's unique perspective and positive message of socially consciousness living among an inclusive worldwide community resonates with global audiences. We are eager to welcome our new viewers and friends from across the globe and let them know we are proud to be citizens of the world with them."

Visit www.RawTravel.tv and www.RawTravelTrailer.com for more information.

###



Notes to editors

For more information on the show contact:

AIM Tell-A-Vision Group / rawtravel@aimtvgroup.com

Tel (646) 644-6153 / www.RawTravel.tv

Off the Fence's press contacts:

Franklin Rae PR Ltd

+44 (0) 20 3 011 1023

Richard Ware richard@franklinrae.com

Natasha Roberts natasha@franklinrae.com

About AIM Tell-A-Vision Group

AIM TV is an independent content production and distribution company founded by media executive and entrepreneur Robert G. Rose. AIM TV aspires to produce and distribute positive, compelling content that reflects their mission of presenting **Media That Matters**.

Visit www.AIMTVGroup.com and www.RawTravel.tv for more information.

About Off the Fence - <http://www.offthefence.com>

Established in 1994, Off the Fence is a world-renowned independent factual distribution and production company, specializing in non-fiction programming for the international marketplace.

With a catalogue of over 6,000 hours of diverse programs and feature docs across our genres Nature & Wildlife, History, Science, People & Culture, Lifestyle, and Travel & Adventure our distribution team deliver consistently high-quality programming to broadcasters and new media partners across the globe. With sales offices in Amsterdam, London, Cape Town, Bristol and Mainz, our footprint is truly worldwide, ensuring no market is out of reach.

Working alongside the distribution division, our experienced production team develop, finance and co-produce international non-fiction programs. All of our partners benefit from our extensive experience in creating content with genuine global appeal. Our personalized approach means that clients enjoy the opportunity to collaborate with us at any stage along the production pathway, whether at treatment, shooting, or with the finished program in hand.

We pride ourselves on our long-term partnerships with a wide range of producers, and our exclusive distribution arrangements with Smithsonian Channel, WE tv, Tangled Bank Studios and NHU Africa are testament to our consistently high standards of quality.