

AIM TV Group's "Raw Travel TV" Debuts Season 4 in 93% of the U.S. This Weekend

International Syndicated TV Series Continues Four Straight Years of Rapid Growth

New York, NY ([PRWEB](#)) September 28, 2016 -- AIM Tell-A-Vision® Group (AIM TV) announced today that its syndicated television series Raw Travel® will debut its 4th season this weekend in 159 cities, including 97 of the largest 100 U.S. markets. With an affiliate list that represents 105 Million and 93% of all U.S. TV homes, the season 4 (2016-17) debut represents the fourth straight year of record setting growth for the proudly independent adventure travel show.

Coming off its 3rd season where Raw Travel lengthened its lead as the #1 most watched authentic travel series in the U.S., season 4 will debut in an additional 15 new cities from Toledo to San Angelo.

Season 4 will also feature several upgraded time slots in major markets such as New York City (WNYW-Fox & WWOR-My), Philadelphia (WPHL-My), Cleveland (WOIO-CBS & WUAB-My), Seattle (KING-NBC & KONG-IND), Baltimore (WBFF-Fox & WUTB-My), and San Diego (XETV-CW). In Memphis the show is set to air on powerhouse WMC-NBC 5 Sundays @ 11 PM, which should help insure Raw Travel's industry defying trajectory of audience growth.

Raw Travel surpassed 1 million weekly viewers on more than one occasion in Season 3, setting a high-water mark for the series that it expects to break in Season 4.

Globally, more international viewers are getting a taste of Raw Travel with outlets in Europe, Asia, Africa and many other key territories, which includes several major airlines that are licensing the series and helping spread the Raw Travel movement of socially conscious, authentic adventure travel.

One of the highlight episodes of Season 4 is "Cuba Undercover" which encompassed a covert journey to the island nation with a dismal record for journalistic freedoms. The producers posed as everyday tourists to give viewers a more authentic look at Cuba's people, culture and burgeoning tourism now that the U.S. has eased decades old travel restrictions.

The producers also traveled to Haiti for an unflinching look at how non-governmental organizations (NGOs) may be contributing to Haiti's dependence and reveal the darker side of the so-called "business of poverty". Simultaneously Raw Travel showcases how socially conscious tourism can help provide a much needed "hand up" rather than "hand out" for Haitians.

"Raw Travel's mantra of empathy and giving back is a reflection of a collective consciousness and mindset of a growing number of people. Raw Travel has a part to play in this large scale social movement and we're humbled by the opportunity," states Robert G. Rose, Executive Producer and Host.

Raw Travel is jointly distributed by AIM TV and Bright-Line Distribution. More information can be found at www.RawTravel.tv and viewers can visit www.RawTravel.tv/wheretowatch for a complete listing of cities, affiliates and time slots in the U.S. for Season 4.



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